

COOKIES

To provide you with the best possible and personalized experience on our website, STEFFL uses cookies and similar technologies. These are used to ensure the technical functionality and security of the website, optimize content and offers, perform statistical analyses, and – where you have given your consent – provide personalized content and advertising.

Non-essential cookies are only set with your explicit consent.

The overview below provides detailed information about the cookies and technologies used, including their provider, storage period, category, and purpose.

You may adjust or withdraw your consent at any time with future effect via the Cookie Settings. The use of technically necessary cookies remains unaffected by this.

For further information on the tools used, the respective legal bases, and the processing of your personal data, please refer to our Privacy Notice for [Online Services](#).

Cookie	Retention Period	Cookie Typ	Description
_ga	2 years	Analytics	Google Analytics cookie used to distinguish users by assigning a unique identifier. Helps measure how users interact with the website.
ga*	2 years	Analytics	Google Analytics cookie used to maintain session state and track user interactions for a specific GA4 property.
_clck	1 year	Analytics	Microsoft Clarity cookie that stores the Clarity User ID and user preferences, unique to the respective website. This ensures that data from subsequent visits to the same website can be correctly associated with the user.
_clsk	1 day (24 hours)	Analytics	Microsoft Clarity cookie used to combine multiple page views of a user into a single session recording.
__vdpl	Current Session	Necessary	This cookie is used by our hosting provider (Vercel) for deployment version protection. It ensures that you receive content from the correct deployment version if a new update is published during your visit. It is not used to track users.
AWSALBTG	7 days	Necessary	AWS Typeform load balancer cookie used to distribute traffic and maintain a stable assignment to the appropriate target group or session.
AWSALBTGCORS	7 days	Necessary	CORS-/SameSite variant of the AWS Typeform load balancer cookie. It supports stable session assignment for form submissions and cross-origin requests.
_shopify_essential	1 year	Necessary	Essential Shopify cookie required for core store functionality, including security, technical stability, and the proper operation of the online store.
location	1 year	Functional	Stores the selected or detected country setting to ensure that the website displays the correct regional content and settings.
cookies-consent	1 year	Preference	Stores the user's selected cookie preferences, such as whether necessary, marketing, or analytics cookies have been accepted.



